Outlook

Bond Planning Updates

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To Leaders <Leaders@friscoisd.org>

Board,

As we officially kick off the 2027 bond planning process, I wanted to update you on what is happening now and what we need from you.

The process is now public.

- Our new 2027 Bond Planning website is live and will serve as the central location for information throughout the process.
- Communications published a story announcing the beginning of the bond planning process. This will also go out today as a press release.
- Another story outlining the tax rate was also published this week to provide educational information breaking down M&O vs. I&S rates, what funds from each rate may cover, and what the unchanged rate does and doesn't mean for a taxpayer.
- Communications has also shared this information through the District's social media platforms. **Please help us amplify those posts by sharing them from your trustee social accounts.**

Bond Planning Committee applications open Monday.

- **Applications will be open September 14-25.** The application link is located on the Bond Planning Website.
- The committee will ultimately include approximately 100 community members, parents, employees, students, and community leaders.
- **Each Trustee will have five appointments to the committee.**
  - Please begin identifying the five people you would like to appoint and personally encourage them to complete the application during the application window. **Your appointees will still need to submit an application**, so please make sure they know to do that.
  - As you think about your five, I'd encourage you to consider a mix of perspectives and experiences. We want people who are supportive of the District, people who will ask thoughtful questions, and people who may see things differently. The goal is a well-rounded committee that can have a productive discussion and work toward recommendations based on the District's actual needs and community priorities.

Messaging Guidance:
At this point, our message is that the process is beginning, we have real capital needs to work through, and we want the community involved in setting priorities. As we move throughout the process, we'll keep you updated with talking points to help you answer questions and speak about bond planning to the public.

What we can confidently say now:	What we should not say yet:
• The district has real capital needs that can only be addressed with a bond program. • The bond committee's job will be to learn about those needs and help us determine how best to address and prioritize them. • There is no predetermined bond package or amount. • We have listened carefully to feedback about the 2024 bond to inform this bond planning process.	• Avoid promising that a specific project will or won't be included. • Avoid promising what the scope of campus renovations will or won't look like. • Avoid quoting a potential bond amount (or range) and/or promising a particular tax impact.

Coming Soon & Other Info:

- To inform our committee work and communications plans, Baselice will be conducting a community survey over the next few weeks.
- Bond committee meetings are being added to your calendars.
  - Because the Board will ultimately consider and vote on the committee's recommendation, Trustees should attend as observers rather than participants in the committee's work.
  - We encourage you to attend and listen to as many meetings as possible. Hearing the discussion firsthand will give you important context when the recommendations come to the Board and help you respond to questions from constituents along the way.

For now, the most important things are to **share the District's communications, encourage people to apply, and start reaching out to your five potential appointees.**

Last thing... You can expect updates like this regularly throughout the fall. For now, I'm going to keep them in email form so you don't have to remember to refer back to a separate document for what you need to know. That said, I will also keep an archive of these email updates in HomeBase so you can quickly find past updates if you need them.

Thanks!

FRISCO ISD

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